

Searching pcaCares.org

Philadelphia Corporation for Aging's (PCA) website, www.pcaCares.org, is designed to serve a variety of audiences; consumers, professionals, caregivers, and family members. There are four primary ways that information is presented on the website:

“Explore” -- Interest areas: On the left side of the home page, there are four subject areas: Senior Lifestyle; Senior Services; Caregivers; and Professionals. When you click on these, you enter an area designed to deliver information for audiences interested in these topics. This information is presented on web pages which have been written, much the same way a brochure would be written.

“Search” -- Services, Organizations and Events: This appears in the center of the home page. The information here is stored in the form of a directory, like PCA's Resource Directory or the Yellow Pages – it includes listings of more than 700 organizations. Unlike a printed directory, each of those organizations can be classified in more than one category, based on the variety of services it provides. The information is stored in a data base, like an Excel sheet, so it can be sorted and searched for in a variety of ways, which are described elsewhere in this document. *The Search Box appears on every page of the website.*

“Learn” – This section is on the right side of the home page. It includes a variety of news items, as well as links to the *PCA News Bulletin*, *Milestones Newspaper* and the PCA Library.

Top Navigation Bar – *The left side of the bar is blue* – these items all refer to PCA; “About PCA” leads to a section that describes PCA's history, organizational structure, services and financial information. “PCA Jobs” leads to the pcaCareers.org website; “Current News” leads to information about PCA and news of the aging network. “Apply/Refer for Services” enables people to refer potential consumers online; and “Donate” enables people to make an online donation. *The right side of the bar is tan* – This section repeats the options on the left column of the website. *This bar is available from every page on the website except on the News Bulletin page; posted documents; and popup search windows.*

Quick tips:

The **Search Box** appears on every page of the website; on the home page it is in the center, and elsewhere it is in the left hand column. It offers the following options for searching:

Keyword search

Searches the whole website, and will return results that include all events, organizations, web pages and services containing the word you use as a search term.

Search for Events

Here you can search for a specific date, or range of dates; choose a type of event; type in a keyword; or search by location.

Search for Services

- “All Services” tab searches the “resource directory online,” and allows you to search by the type of service, an organization name, or a location.
- “Services by Category” offers a choice of broad categories; pick one and then you can narrow your search by service type, organization name or location

- “Senior Centers” tab lets you search by organization name or location – or you can get a list of all senior centers by leaving all of the fields blank and clicking “Search” at the bottom.

Site Map: If you are having trouble finding something, check the site map, which can be accessed from the blue bar at the bottom of the home page.

Step-by-Step Search Guidelines

I. *Keyword Search*

This is sometimes the quickest way to search; however, it does not return very focused results, because it searches for that word on every page in the site. If you type in your keyword, let’s say, “insurance,” and click on **Go**, it will produce a screen that looks like this:

Search Results

You searched for: “**insurance**”

See results from:

>> [Web Pages \(18\)](#)

>> [Events \(1\)](#)

>> [Services \(125\)](#)

>> [Organizations \(81\)](#)

Click on “Web Pages” to find references to insurance in the descriptive text of the web site.

Click on “Events” to find specific events that refer to insurance; these will vary – they may offer counseling on insurance options, offer screenings for health conditions and refer to insurance requirements, or refer to insurance in some other context.

Click on “Services” to find all service listings in the website’s Resource Directory that contain the word “insurance.”

Click on “Organizations” to find all organizations in the website’s Resource Directory that contain the word “insurance”

II. *Search for Services*

This is a more focused way to find a specific type of service, or an organization for which you know the name:

Click on Search for Services

There are three tabs:

All Services

Services by Category

Senior Centers

1. Tab One: click on “All Services” – this enables you to specify a particular service.

Click on “Select a Service” (as below)

SERVICE

Select a Service

This will produce a drop-down list of more than 100 different kinds of services. There are two choices for “Insurance” – “Health Care/Medical” and “Home/Housing/Living Options.”

Highlight one, then scroll down to the bottom of the page and click

Search

This will produce a list of organizations that provide this service. At the top left hand side of the page, under “Search Results,” it will indicate how many pages of results there are. *(At the time this document was produced, if you chose “Health Care/Medical,” it returned one page with two listings; if you chose “Home/Housing/Living Options, it returned one page with one listing).*

Each organization will be displayed in a listing that looks like this:

Response Ability Systems - Emergency

Response Ability Systems offer state of the art emergency response systems with a waterproof personal help button that can be worn as a pendant or wristband. In emergencies, the clients need to simply press the "help" button. This puts them in touch wit

[View Details >>](#)

[Categories: Home-Based Services, Emergency Response System](#)

[Provider: Response Ability Systems](#)

1-800-685-5252

535 Route 38

Suite 500

Cherry Hill, NJ 08002

www.health-watch.com

info@health-watch.com

You can click on any of the blue highlighted type in the listing to get more information. You can also print out your search; or any individual listing; by clicking on the link at the top right hand corner of the listings.

2. Tab Two: click on “Services by Category” to see all of the services of a general kind – choose one.

Now you can choose to see everything in that category – or you can narrow your search by clicking on “Select a Service.” This will display only services which are in that particular category – for example, if under “Select a Service Category” you click “Emergency” and then highlight the dropdown menu under “Select a Service,” you will see the following:

This is the Service Category:

Emergency

These are the Services which fall into that category under “Select a Service”

Abuse
Financial
Exploitation
Food
Heat
Housing
Miscellaneous
Services

Click on one of these Services to return results related only to that topic.

You can also search for a specific organization

If you know the name of the organization, you can enter it under “Organization.” However, be sure that you have not highlighted a particular service type or category, or your search may not produce results. For instance, if I enter “American Red Cross” under “Organization” but I highlighted “Transportation” as a service category, the search will produce no results because that organization does not provide transportation. Likewise, if I have selected the “Senior Center” tab.

If you enter an organization name, but it does not produce results, it may be because the name is spelled differently, or there is some variation, in the way it appears in the website’s data base. For example, if you entered “Philadelphia Red Cross” it would produce no results, because the organization is listed as “American Red Cross.” However, if you entered only “Red Cross,” you would get the same results as if you had entered “American Red Cross” because the search engine looks for a match with any of the words. If you entered simply “Cross,” you would get the American Red Cross; Independence Blue Cross; Crossroads Hospice; and a variety of other organizations with the word “Cross” in their names.

3. Tab Three: click on “Search for Senior Centers”

The third tab on the “Search for Services” page is “Senior Centers.” Here you can search for a Senior Community Center by name, location or keyword. This search will produce listings that look like this:

JCCs Klein Branch Center

Multi-service senior center partially funded by PCA. The center provides congregate meals, recreation, education, medical clinic, transportation, and etc. [CLICK HERE FOR SENIOR CENTER DAILY CALENDAR.](#)

215-698-7300

10100 Jamison Avenue

Philadelphia, PA 19116

www.phillyjcc.com

klein@phillyjcc.com

If you click on the organization name (above) it will bring up a screen with more details:

Organization Details

JCCs Klein Branch Center

JCCs Klein Branch Adult Services Department Multi-service senior center partially funded by PCA. The center provides congregate meals, recreation, education, medical clinic, transportation, tri-lingual counseling (Russian, English, Yiddish), home delivered meals, emergency food, volunteer programs, informal resources, legal assistance, housing assistance, offers support groups, along with creative programming. Coordinates two satellite meal sites in Philadelphia. Health promotion programs, exercise

classes, water exercise, healing exercise, music and dance classes, art classes and computer classes. English as a second language and citizenship classes. Mon to Fri, 9:00 AM to 5:00 PM

JCCs Klein Branch Russian Satellite 215-698-7300 ext. 155 A senior center satellite program targeting 60+ year old Russian-speaking consumers. Partnered together with Phila Corporation for Aging (PCA) and Jewish Federation of Greater Phila. The following services and programs are offered: English as a second language classes; Exercise programs; Health education and screenings; Culturally-oriented activities; Lunchtime meal; Volunteer opportunities; Trips and parties; Assistance with applications for benefits and entitlements; Referral for other needed services and resources; and Computer Classes. Transportation to and from this satellite can be arranged through the Shared Ride program for eligible consumers. To learn more about the program or to refer someone call the Program Coordinator. Mon to Fri, 9:00 AM to 5:00 PM

JCC Klein Branch Fitness Center Supervised programs for individual needs, strength training, cardio equipment, indoor pool and senior fitness programs. Some programs include water exercise classes, healing exercise, basketball leagues and racquetball. Insurance reimbursement may apply. Yearly membership.

Hours for Fitness Center:

Mon to Thurs - 6:30am to 9:30pm

Fri - 6:30am to 5:30pm

Sat - 1:00pm to 4:00pm

Contact Information:

Main Number: 215-698-7300

10100 Jamison Avenue

Philadelphia, PA 19116

<http://www.phillyjcc.com>

klein@phillyjcc.com

Services:

JCCs Klein Branch Center - Assessment/Counseling/Information

JCCs Klein Branch Adult Services Department Multi-service senior center partially funded by PCA. The center provides congregate meals, recreation, education, medical clinic, transportation, tri-lingual counseling (Russian, English, Yiddish), home deli

Categories:

Information, Advocacy and Counseling, Information/Counseling/Assessment

Home-Based Services, Senior Companions

Search for Events

Here, you can search by date; category of event; keyword; or location. Under the categories “Educational” and “Professionals” there are sub-categories. They will be displayed when you select one of these major categories.

III. Top Topics

In the Search box, there is a drop down menu for “Top Topics.” Included here is information on the most frequently-asked questions the PCA Helpline receives. Topics are: Housing; Help with forms; Home repairs; Meals; and Legal help. Click on a topic to find more information; on the next page, click on blue-underlined links for further details.