



Over **165,000**
mature Philadelphians
read **Milestones**
every month.*

Editorial Calendar 2009

Milestones™
News and Possibilities for Seniors

JANUARY

Digital TV Transition
Reverse Mortgages

MAY

Healthy Dining Out
Arts Supplement

SEPTEMBER

Healthy Aging
Dental Care

FEBRUARY

Physical Therapy
Safe Investing

JUNE

Historic Landmark Day Trips
Funeral Pre-Planning

OCTOBER

Breast Cancer Awareness
Employment and Volunteering

MARCH

Income Tax Preparation
Medical Supplies & Devices

JULY

Independent Living
Legal Issues for Seniors

NOVEMBER

Home Heating and
Energy Conservation
Retirement Living

APRIL

Focus on Healthy Feet
Assisted Living

AUGUST

Hospice Care
Continuing Education

DECEMBER

Theater and Entertainment
Continuing Education

ALSO IN EVERY ISSUE

Arts & Leisure
Calendar of Events
Health Briefs

DEADLINES Space reservations are due by the 1st of the month preceding cover date.
Advertising materials are due by the 5th of the month preceding cover date.

* Milestones Readership Study